



*Mitigating the Negative Effects of Aerosol Paint on Our Environment*

[www.flatcanrecycling.com](http://www.flatcanrecycling.com)

Flat Can Recycling is a culture-focused company in Gilberts, IL that aims to have a BIG positive effect in their community (and beyond). They partner with retailers, B2Bs, municipalities, and communities who want to do right by the environment and be part of something bigger.

By bridging the gap between their clients and experts in the responsible disposal of specialized materials, the company disassembles and recycles every part of the empty aerosol paint can, including its residual paint, resulting in minimal waste.

With an aim to be accessible, Flat Can Recycling's location on Galligan Road also operates as a drop site where residents can drop off their aerosol paint cans for recycling.

Their work benefits the residential communities and natural habitats in Chicagoland.

**MISSION:** To mitigate the negative effects of aerosol paint on the environment.

**BRANDS RECYCLED:** Seymour of Sycamore, Krylon, Rustoleum, and Aervoe.

## Flat Can Alliance Members

### **B2Cs & B2Bs**

Flat Can Recycling equips retailers (e.g. hardware stores, home improvement centers, and construction supply stores) and B2B businesses (e.g. construction companies, utility locating companies, and businesses who sell spray paint) with everything they need to operate as a drop spot for aerosol paint can recycling.

### **MUNICIPALITIES**

Flat Can Recycling works with public works departments to reduce the burden on landfills and help repurpose metal, plastic, and paint.

### **COMMUNITIES**

Flat Can Recycling partners with recycling coordinators, associations, non-profits, and other groups to expand their list of collection items to include empty aerosol paint cans.

*For brand assets and photography, please see the [Flat Can Recycling Press Kit](#).*



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## Founder

**Kat Gordon** ([LinkedIn](#))

*President of Flat Can Recycling; CEO of Municipal Marking Distributors (MMD)*

Kat is a graduate of DePaul University and 10KSB and an experienced CEO with a demonstrated history of working in the consumer goods industry.

Throughout the 17 years that Kat has worked with construction supply company Municipal Marking Distributors (MMD), she was troubled by the massive quantities of aerosol paint cans being thrown in job sites and garbage cans by companies in her industry.

Kat was inspired to close the loop on the product life cycle of aerosol paint and the idea for Flat Can Recycling was born. The passion project began with a great deal of *learning by doing*, and speaking with leaders in disposal and recycling to ensure that all components of the cans were sent to the proper channels.

What Kat loves most about her job is hiring young talent, attending community recycling events with her teammates Amy and Pat, and ensuring that Flat Can Recycling's services are accessible to all.



## History

- **2010:** Flat Can Recycling born as a grassroots idea to close the loop on the product life cycle of aerosol paint
- **2010:** HBK Engineering comes aboard as pilot customer
- **2019:** HBK Engineering signs as first customer
- **2020:** Flat Can Recycling launches as a full-fledged business
- **2020:** Patrick Gordon joins as Vice President

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